

"Food culture" has become much more diversified in Canada as well as the rest of the world. Azuma Foods is responding to our customers' diverse needs in a variety of ways.

Located in Richmond, B.C., a convenient gateway to Asia and the United States, the 31,000 sq. ft. manufacturing facility of Azuma Foods (Canada) Co., Ltd. is surrounded by the great natural beauty of our country, which strives to protect and ensure a bountiful supply of seafood resources.



COMPANY PROFILE



**azuma
foods**

Azuma Foods (Canada) Co., Ltd.



Production Management

At Azuma Foods, we have custom designed our food processing equipment to automate many different aspects of the manufacturing process.

We have been able to lower our manufacturing costs through better cost and yield management accomplished by improvements in our information record management system during our manufacturing process.

AFCC uses a proprietary computer management system to connect its various departments, providing real time production planning which leads to more efficient manufacturing, storage and shipping in order to meet our customers' and market needs.



Example of the Manufacturing Process

Receiving the food material



Sample testing the food material



Sterilizing, washing food material



Primary seasoning, heating, etc.



Secondary seasoning



Sample testing the food material



Wrapping



Packaging for shipping



Food products may look the same to some, but each different type of food material has different characteristics. A high degree of skill and technology are required to produce each individual product with consistent quality. We are able to consistently deliver our products with high quality due to the experience and expertise we have developed over the years.

AFCC will keep evolving by providing the new "food culture" in response to our customers' food needs.



FSSC22000 certificate only applies to Richmond, B.C. facility



Sales & Marketing

Azuma Foods (Canada) is continuously developing new and unique products to satisfy a variety of customers within Canada and throughout the world.

Our Sales Department plays a key role in assessing the Canadian Market in order to bridge our customers' needs and what we produce.

It is this role that allows our sales team to help make it possible for Azuma Foods (Canada) to produce high-quality value-added products.

With over twenty years of sales experience in the North American Market, Azuma Foods has been a leader in developing the high quality standards of Asian Cuisine within Canada.

Strategy

Sales Activity

Sales Support

We participate in many food shows and expos throughout Canada and internationally as part of Azuma Foods Group to introduce top selection of our quality products.

We prepare attractive restaurant quality dishes and tasting samples for everyone to try as these venues provide a great opportunity to receive direct feedback from our valued clients.



Thanks to our valued customers, our high-quality products can be found from coast to coast. Our company is proactively developing new products as we continually respond to the current needs of the wholesale market. Our responsibility is to establish, offer and maintain a wide variety of products adhering to standards of Safety, Healthy, and Sustainability.

Azuma Foods has been producing Japanese food products for over 40 years, and has been spreading Japanese food culture to various parts of the world. We would like to bring delicious Japanese cuisine that has been manufactured locally to as many people in Canada as possible.



Greeting from Azuma Foods (Canada) Co., Ltd

In recent years, the speed in which the food cultures of the world are spreading has dramatically increased. At the same time, sustainability and food safety issues and the related tightening of regulations have become prominent, with an ever increasing responsibility placed on manufacturers and vendors.

The Azuma Foods Group 'fusions' Asian (East) food culture including traditional Japanese cuisine with Western food culture and considers contributing to the development of the world's food culture as our mission (East meets West).

As a member of the Group, Azuma Foods Canada will continue to progress towards the development of products, to deliver new, high quality, safe and reliable products to everyone and further contribute to the development of the food culture of the world.

Masahiro Arakawa
President



Quality Control

Azuma Foods (Canada) Co., Ltd. is a federally registered company administered by the Canadian Food Inspection Agency (CFIA). To meet government regulations and produce safe and reliable food products, we have been following our QMP (Quality Management Plan) beyond the standards of GMP and HACCP. One of the major duties of our practiced quality control staff is to ensure that our system is followed. We perform in-house microbiological tests before shipping. Training is regularly conducted by our department so that everyone gains a better understanding of food safety.



Research & Development

Using Japanese foods as a base, we are developing new tastes and products, adhering to our principle of "Developing a New Food Culture Experience". As Canada is made up of people from a variety of different food cultures, marketing is a big challenge, but at the same time, this offers us the chance to create a new product and taste experience.

We not only focus on seafood, but have been developing vegetable based products as well as health foods. Canada is blessed with natural resources, so by sourcing and producing domestically, we are able to produce safe, high quality and affordable products. Taking advantage of our manufacturing facility, our goal is to produce and distribute our own Canadian products.



Purchasing

Our goal is to provide safe, healthy and cost effective food products to our customers and it starts here in the purchasing department. We make every effort to source reliable products from all over the world by teaming up with our other companies in the Azuma Foods Groups in the US, Japan and China. This not only ensures incoming materials meet our standards, but also controls costs and product availability. We follow our Quality Management Plan and HACCP based system and work closely with the Canadian Food Inspection Agency (CFIA) to meet Canadian standards and market needs. As well, we would like to commit to "seafood sustainability" in the years to come.



Logistics

The Logistics Department provides effective and efficient supply chain management service to recipients inside and outside of the Azuma Foods Group. Our established business relationships with reliable and experienced transportation providers and customs brokers enable us to meet our valued clients' requirements and help us remain compliant with ever changing trade regulations. Collaborating with these logistics service providers, our fleet and our knowledgeable and service oriented personnel allows us to provide the best outcome for all our clients and surpass their logistics related expectations in the competitive global market. We arrange every shipment, whether it's one box or an ocean shipping container to local and global clients in a timely manner with the most economical shipping methods for our clients. We provide exceptional customer service to our clients so that they can receive our products in the best condition possible.





Corporate History

December	1966	Toshinobu Azuma founds Azuma Shoten in Yokkaichi City, Mie Prefecture, Japan.
September	1981	International trading operations begin (Import / Export).
June	1983	Azuma Shoten was incorporated and becomes Azuma Foods Co., Ltd. (Japan).
July	1990	Azuma Foods International Inc., USA (AFI) is established in Mill Valley, CA, USA.
September	1999	Azuma Foods Co., Ltd. (Japan) is relocated to Komono-Cho, Mie prefecture, Japan.
March	2003	Azuma Foods (Canada) Co., Ltd. is established in Richmond, B.C., Canada.
February	2005	Azuma Foods (China) Co., Ltd opens for business in Shanghai, China.
June	2005	AFCC acquires approval by Canadian Food Inspection Agency for EU exporting. AFCC starts manufacturing operations in Richmond, B.C., Canada.
June	2008	AFCC becomes an associate member of British Columbia Chefs' Association.
October	2009	AFI moved to the new facility in Hayward, CA, USA.
January	2010	Azuma Foods (China) Co., Ltd. constructs a new manufacturing plant in Suzhou, China - Azuma Foods (Suzhou) Co., Ltd. AFCC becomes a member of The Japan-Canada Chamber of Commerce.
September	2011	Azuma Foods International U.S. A. opens Tokyo Branch in Tokyo, Japan.
March	2012	Azuma Trading Co., Ltd. is established in Tokyo, Japan.
March	2013	Azuma Foods (Canada) Co., Ltd. celebrates its 10th Anniversary.
September	2014	Azuma Foods UK Ltd. is established in London, UK.
December	2016	Azuma Foods Co., Ltd. (Japan) celebrates 50th Anniversary.



Azuma Foods Group



Azuma Foods International Inc., U.S.A.



Azuma Foods Co., Ltd. (Japan)



Azuma Foods (Suzhou) Co., Ltd.

Azuma Foods International Inc., U.S.A.

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